Note for Schneidman, Eileen

From:

Trojanowski, John

Date:

Thu, Feb 23, 1995 12:42 PM

Subject:

RE: Van Towel Update

To:

Berner, Vicki: Brownell, Sandy; Didona, Gary

Cc:

Schneidman, Eileen

FYI - Eileen just advised the towel sample submitted on Tuesday was approved late yesterday by Nancy Lund. We will not have to revise artwork. OCTO has been advised and will start to print the towels. - jt

From: Trojanowski, John on Thu, Feb 23, 1995 8:16 AM

Subject: RE: Van Towel Update

To: Brownell, Sandy

2041135779

Cc: Berner, Vicki; Didona, Gary; Schneidman, Eileen

Sandy - This probably isn't possible since the art is just being changed. Once the supplier gets the art and gets into production Gary can see if it's possible to "do better" than the timline indicated - john

From: Brownell, Sandy on Wed, Feb 22, 1995 5:55 PM

Subject: RE: Van Towel Update

To: Schneidman, Eileen

Cc: Berner, Vicki; Didona, Gary; Trojanowski, John

Hi Eileen.

We need to have the first wave of Towels into KDC by 3/31 if possible. 4/10 does not give us to much slack, since Vicki would like to have the materials into the Powerforce warehouses by 4/17.

Sandi

*** URGENT ***

From: Schneidman, Eileen on Wed, Feb 22, 1995 11:07 AM

Subject: Van Towel Update

To: Didona, Gary; Trojanowski, John

Cc: Berner, Vicki; boggs, lisa; Brownell, Sandy; Kaufman, Susan; Piskor, Stephen;

Salzman, Michelle: Tan, Amarind; von Germeten, Ann; zeeman, laurie

Gary and John,

Per Steve (he's at LBCo. today), we will be revising the pack art for the Van Towel. Pack Art will now more closely replicate the pack.

NEXT STEPS:

LBCo, to forward new pack art to PM Pack Art to Vendor

Fri 3/3

20M towels to KDC 100M towels to KDC

Mon 4/10 Mon 5/1

Mon 2/27

Gary, please advise:

- when will we see new prepro samples?We'll need towels delivered weekly. Pls provide qty per week.when will the balance of the 84M towels be delivered to KDC?

Thanks, Eileen